

Media Contact:

Maureen Locus

media@calibercollision.com

Caliber announces Troy Mason as Senior Vice President for Caliber Auto Glass
Automotive glass industry veteran to lead brand growth

LEWISVILLE, TEXAS (Oct. 24, 2023) – The [Caliber](#) family of brands, including [Caliber Collision](#), alongside [Caliber Auto Glass](#) and [Caliber Auto Care](#), welcomed Troy Mason as the new SVP for Caliber Auto Glass. In this role, Mason will oversee all brand operations, including business expansion, go-to-market strategies and customer experience, all in support of Caliber’s purpose of [Restoring the Rhythm of Your Life®](#).

Caliber Auto Glass offers comprehensive repair and replacement services for damaged glass and windshields and expert diagnostic and calibration services on today’s advanced vehicle safety systems. Currently serving 23 states and growing, Caliber Auto Glass is committed to getting drivers safely back on the road and back to what’s important to them.

Mason brings to Caliber an impressive background, most recently as the president and CEO of TechnaGlass Inc. for over 28 years. Under Mason’s direction, TechnaGlass became one of the largest multi-state auto glass service providers, growing from one location to more than 60, spanning 12 states and serving millions of customers.

In 2017, Mason partnered with a private equity group to consolidate the industry and completed more than 20 acquisitions, becoming the second-largest auto glass company in the country, with 130-plus locations in 23 states.

"We are fortunate to have someone like Troy with such extensive auto glass industry and leadership experience that will benefit our teammates and drive continued growth and success for our business," said David Goldstein, Chief Growth Officer for Caliber. "Under Troy’s guidance, Caliber Auto Glass will continue investing in our people, processes and technology, uniquely positioning us to gain market share."

Mason attended the University of Utah and is a US Air Force veteran. His leadership skills and passion for the auto glass industry have been invaluable to multiple organizations throughout his career, including serving on the board of directors and as president of the National Windshield Repair Association, the board of directors and Auto Glass Replacement Safety Standard committee member for the Auto Glass Safety Council and as a member of the retail auto glass committee for the National Glass Association.



About Caliber

Founded in 1997, the [Caliber](#) portfolio of brands has grown to more than 1,700 centers nationwide and features a full range of complementary automotive services, including [Caliber Collision](#), the nation's largest auto collision repair provider across 41 states, [Caliber Auto Glass](#) for glass repair and replacement and [Caliber Auto Care](#) for mechanical repair and quick oil change services.

Caliber was recognized as the only company of its kind to make the Forbes 2021 list of "America's Best Large Employers," an honor awarded to companies with high employee satisfaction. Caliber was also the only auto service provider to receive an Inc. 2021 Best in Business gold medal in the Extra-Large Company (500+ employees) category, recognizing Caliber for going above and beyond to make a positive impact.

With the purpose of [Restoring the Rhythm of Your Life](#)[®], Caliber's more than 30,000 teammates are committed to getting customers back on the road safely—and back to the rhythm of their lives. Dedicated to providing an outstanding customer experience, Caliber continues to rank among the highest customer satisfaction scores in the industry. Learn more about Caliber at [Caliber.com](#).

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